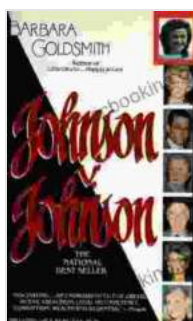


Johnson & Johnson: The Innovators Who Changed the World of Healthcare



Johnson & Johnson



JOHNSON V. JOHNSON by Barbara Goldsmith

★★★★☆ 4.1 out of 5

Language : English
File size : 11003 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 285 pages

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Johnson & Johnson is a global leader in the healthcare industry. The company has a long history of innovation, dating back to its founding in

1886. Johnson & Johnson's products have helped to improve the lives of millions of people around the world.

The Early Years

Johnson & Johnson was founded in 1886 by three brothers: Robert Wood Johnson, James Wood Johnson, and Edward Mead Johnson. The company's first product was a sterile surgical dressing called Lister's Bandage. The bandage was a huge success, and it helped to establish Johnson & Johnson as a leader in the healthcare industry.

In the early 1900s, Johnson & Johnson began to expand its product line. The company introduced a number of new products, including baby powder, talcum powder, and toothpaste. These products were all well-received by consumers, and they helped to make Johnson & Johnson one of the most popular brands in the United States.

The 20th Century

The 20th century was a time of great growth and innovation for Johnson & Johnson. The company introduced a number of new products, including Band-Aids, Tylenol, and Contact lenses. These products were all huge successes, and they helped to make Johnson & Johnson one of the most successful companies in the world.

In the 1980s, Johnson & Johnson faced a major crisis when it was discovered that some of its products contained asbestos. The company was forced to recall a number of products, and it paid out billions of dollars in damages. However, Johnson & Johnson was able to weather the storm, and it emerged from the crisis stronger than ever.

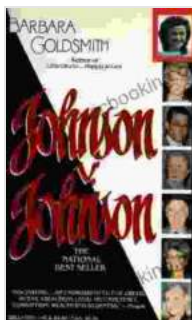
The 21st Century

Johnson & Johnson continues to be a leader in the healthcare industry. The company has a strong focus on research and development, and it is constantly introducing new products to the market. Johnson & Johnson's products have helped to improve the lives of millions of people around the world, and the company is well-positioned to continue to be a leader in the healthcare industry for many years to come.

Johnson & Johnson's Impact on the World

Johnson & Johnson has had a profound impact on the world. The company's products have helped to improve the health and well-being of millions of people around the globe. Johnson & Johnson is also a major employer, and it contributes billions of dollars to the global economy each year.

Johnson & Johnson is a truly global company. The company has operations in over 150 countries, and its products are used by people in every corner of the world. Johnson & Johnson is a force for good in the world, and it is making a positive difference in the lives of millions of people.



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