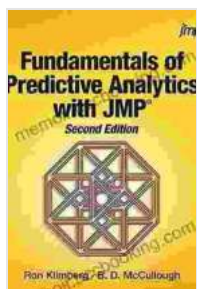# Fundamentals of Predictive Analytics with JMP Second Edition

Unlock the Power of Data-Driven Decision-Making

In today's rapidly evolving business landscape, organizations that leverage data effectively gain a competitive edge. The ability to harness the power of predictive analytics is crucial for businesses striving to stay ahead of the curve. Fundamentals of Predictive Analytics with JMP Second Edition is the ultimate guide for mastering this essential skill, empowering you and your organization with data-driven insights.

Fundamentals of Predictive Analytics with JMP, Second Edition by B. D. McCullough

★★★★☆ 4.2 out of 5

Language	: English
File size	: 23334 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Print length	: 408 pages

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Master the Art of Predictive Analytics

This comprehensive second edition, updated to showcase the latest capabilities of JMP, provides a thorough foundation in the principles and techniques of predictive analytics. Written by renowned experts in the field, it covers:

- The core concepts of predictive analytics, including data preparation, model selection, and model evaluation

- In-depth coverage of a wide range of predictive modeling techniques, from linear regression to decision trees

- Real-world case studies and examples that illustrate the practical application of predictive analytics in various industries

Unlock the Potential of JMP

JMP, the leading statistical software used by professionals worldwide, is a powerful tool that simplifies the process of predictive analytics. This book provides detailed instructions on how to use JMP effectively, guiding you through every step of the analysis process:

- Data exploration and visualization

- Model building and selection

- Predictive model interpretation

- Model deployment and monitoring

With Fundamentals of Predictive Analytics with JMP Second Edition, you'll gain the hands-on experience necessary to implement predictive analytics projects in your organization. Case studies throughout the book demonstrate how businesses have leveraged the power of predictive analytics to improve customer targeting, optimize supply chains, and mitigate risks.
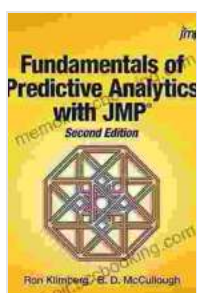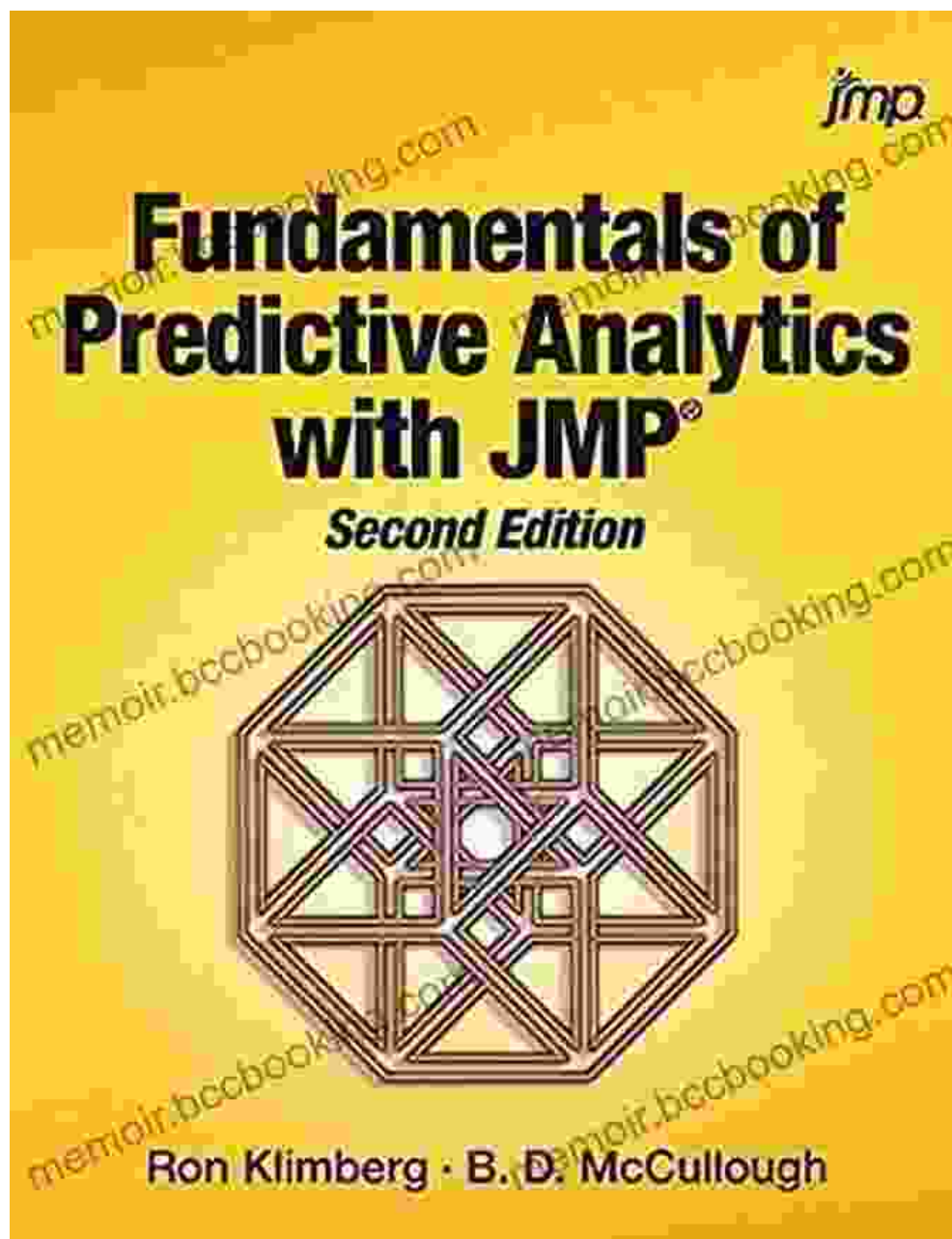
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Predictive analytics is not just a technical skill; it's a strategic imperative for organizations that seek to thrive in the data-driven economy. This book will empower you to:

- Transform raw data into actionable insights

- Develop data-driven strategies to improve business performance

- Make informed decisions based on predictive models

- Gain a competitive edge through the effective use of data

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Fundamentals of Predictive Analytics with JMP Second Edition is an essential resource for data scientists, analysts, business leaders, and anyone aspiring to master the fundamentals of this transformative field. Free Download your copy today and unlock the power of data-driven decision-making.

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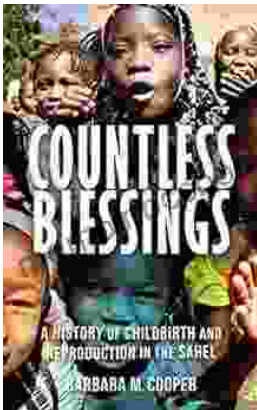|	
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