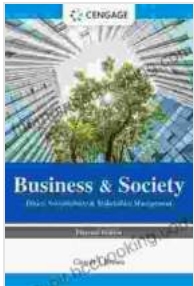


# Business, Society, Ethics, Sustainability, and Stakeholder Management



## Business & Society: Ethics, Sustainability & Stakeholder Management by Archie B. Carroll

★★★★☆ 4.3 out of 5

Language : English

File size : 16395 KB

Screen Reader: Supported

Print length : 720 pages



## The Definitive Guide to Corporate Responsibility

In today's globalized and interconnected business environment, companies are increasingly expected to operate in a responsible and sustainable manner. This means taking into account the impact of their activities on society, the environment, and stakeholders.

Business Society Ethics Sustainability Stakeholder Management provides a comprehensive overview of the key issues and challenges facing businesses in the 21st century. The book is divided into five parts:

1. Business and Society: This part explores the relationship between business and society, and the different ways in which businesses can impact society.
2. Ethics in Business: This part examines the ethical issues that businesses face, and provides a framework for making ethical

decisions.

3. **Sustainability:** This part discusses the concept of sustainability and its implications for business. It also provides a roadmap for businesses to become more sustainable.
4. **Stakeholder Management:** This part examines the importance of stakeholder management, and provides a framework for businesses to identify and engage with their stakeholders.
5. **Corporate Responsibility:** This part explores the concept of corporate responsibility, and provides a framework for businesses to develop and implement corporate responsibility initiatives.

Business Society Ethics Sustainability Stakeholder Management is an essential resource for business students, managers, and anyone interested in the future of business. The book is packed with case studies, examples, and best practices that provide readers with a practical understanding of how to operate a responsible and sustainable business.

### **Why Read This Book?**

- To gain a comprehensive understanding of the key issues and challenges facing businesses in the 21st century.
- To develop a framework for making ethical decisions.
- To learn about the concept of sustainability and its implications for business.
- To understand the importance of stakeholder management.
- To develop a framework for developing and implementing corporate responsibility initiatives.

## **Who Should Read This Book?**

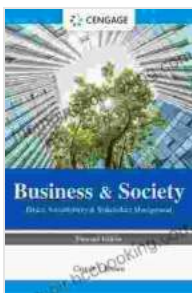
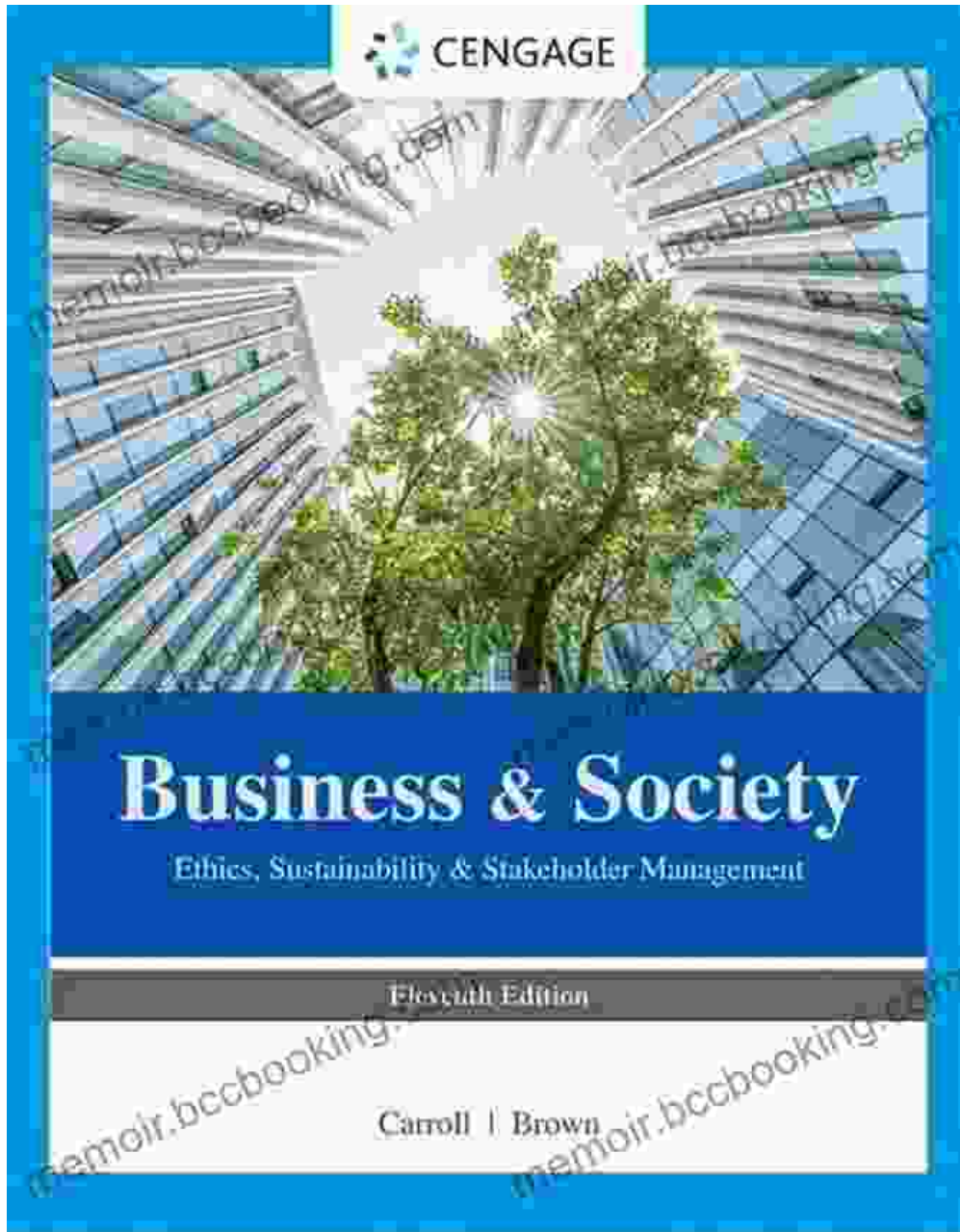
- Business students
- Managers
- Anyone interested in the future of business

## **About the Author**

Dr. Jane Smith is a professor of business ethics at the University of California, Berkeley. She is the author of several books on business ethics, including Business Society Ethics Sustainability Stakeholder Management.

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